

schoolai

Theory of Change



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Making school awesome through evidence-based design

OUR MISSION: Make school awesome for students and everyone who supports them

OUR APPROACH: Evidence-based design and systematic pedagogy

OUR COMMITMENT: Continuous improvement through measurement and feedback

Why this matters

This Theory of Change is our roadmap—it explains **how** and **why** SchoolAI creates real impact for students.

It guides everything we do:

- Planning new features
- Building better products
- Measuring what works

BOTTOM LINE: Every decision we make connects back to making school awesome for the people who matter most, students and the educators who support them.

Theory of Change

Mission:

**Make School
Awesome**

SchoolAI Pedagogy:

- Student-Centered Learning
- Equitable, creative, and brave spaces
- Individualized Support
- Teachers as facilitators of balanced instruction
- Data-driven classrooms

Teacher Outcomes:

Portrait of an Empowered Educator

Student Outcomes:

Portrait of a graduate

- Academics
- Student Experience
- Whole Learner Development
- Cognitive Skills
- Future-Ready Skills

Administrator Outcomes:

Portrait of an Empowered Leader

SchoolAI Pedagogy



SchoolAI Pedagogy

Student-centered learning

Student spaces and tools are designed to be personalized and adaptable, supporting and amplifying each student's unique curiosities and interests.

Equitable, creative, and brave Spaces

Every student can thrive in a welcoming, safe environment where they can experiment and try new things without fear of judgment.

Individualized support

Personalized conversations with Dot and adaptive learning spaces ensure every student feels seen, while giving teachers real data to tailor support and follow-up.

Teachers as facilitators of balanced instruction

We equip teachers with the tools and insights to implement diverse teaching methods at the right time to guide student learning effectively.

Data-driven classrooms

Real-time data allows teachers to meet their students where they are at, enabling truly personalized instruction and responsive teaching.

Outcomes



Outcomes



**Portrait of a
graduate**

**Portrait of an
empowered
educator**

**Portrait of an
empowered
leader**

Student Outcomes: Portrait of a Graduate

Academics

Traditional measures used for reporting, and progress monitoring.

Student experience

How students feel, participate, and function in the learning environment.

Whole learner

21st-century skills, mindsets, and habits that support lifelong learning.

Cognitive skills

The ability to think deeply, reason, and solve problems.

Future-ready skills

Preparation for life, career, and continued learning beyond school.

Achievement data:

Test scores, grades, curriculum, mastery

Access & progress:

Attendance, retention, IEP/ELL growth

Engagement:

Active participation in learning

Belonging:

Feeling seen, heard, and connected

Well-being:

Reduced stress/anxiety, positive learning experiences

Purpose:

Development of interests, curiosity, and motivation

Confidence:

Belief in one's abilities

Self-Management:

Task persistence, organization, self-direction

Creative Expression:

Generating and expressing original ideas across multiple modalities

Reflection:

Self-assessment and growth awareness

Agency:

Taking ownership of learning, making choices, and advocating for their needs

Critical Thinking:

Analyzing, synthesizing, and evaluating information

Reasoned Judgment:

Making thoughtful, evidence-based decisions

Problem-Solving:

Applying knowledge and skills to new situations

Empowered:

Confidence in the ability to succeed, make decisions and take meaningful action

Goal Setting:

Defining and working toward meaningful objectives

Growth Mindset:

Embracing challenges as opportunities to learn

Digital Literacy:

Confidence in effective use of current technologies and adaptability to emerging tools

Teacher outcomes: portrait of an empowered educator

Educators experience growth and success in domains that enable them to inspire and support student learning and development.

Connection to purpose

Clear sense of alignment between daily work and their larger mission as educators.

Student connection

Strong, trusting relationships that foster student engagement and growth.

Instructional expertise

Ability to design high-quality content and deliver effective instruction.

Professional confidence

Belief in their skills, expertise, and ability to positively impact student learning.

Fulfillment & job satisfaction

Deep sense of pride and genuine enjoyment in their teaching role.

Data literacy

Ability to interpret, and use data to inform instruction and support student progress.

Productivity & effectiveness

Efficient, focused, and able to achieve meaningful instructional goals.

Lifelong learner

Demonstrates growth for learning new tools and strategies to improve instruction.

Administrator outcomes: portrait of an empowered leader

Education leaders demonstrate growth and effectiveness in domains that enable them to lead with data-informed decision-making and foster a deep understanding of their learning community.

Data-informed leadership

Skill in interpreting data to guide decisions and identify clear next steps for school success.

Insight into Student needs

A nuanced understanding of students' academic, social, and emotional development that informs compassionate and effective leadership.

Insight into Teacher needs

Awareness of educators' strengths and challenges, fostering supportive professional growth environments.